



Europass viral video competition 2015

Guidelines to participants

Objective

The aim of this video competition is to create a short film (viral video) highlighting the benefits of Europass and celebrating its 10 year anniversary. You can choose any style: documentary, drama, comedy – let your imagination run free.

Any media can be used: illustration, animation, live action... Anything you can think of.

A link to Europass can be obscure: the key to a successful video is that it is memorable and striking enough to make people want to share it with their friends.

Technical specifications of the video

Maximum file size: 100MB

Maximum duration: 180 seconds

Minimum resolution: 320x240 pixels

Recommended format: MPEG-4 format with MP3 audio; however, MPEG, 3GPP, MOV, AVI, WMV and FLV formats will also be accepted.

Mandatory elements

The video must display the Europass logo (<http://europass.cedefop.europa.eu/tmp/europass-logo.zip>) and the URL of the Europass web portal (<http://europass.cedefop.europa.eu>) at some point.

Prohibited elements

Do not use music or any material that will violate copyright or privacy (read also the Terms and Conditions). For the list of websites that offer Creative Commons licensed music, go to <http://creativecommons.org/legalmusicforvideos>

Who can participate?

Any citizen over 18 years old residing in one of the participating countries:

Austria, Belgium (French Community), Bulgaria, Czech Republic, Denmark, Estonia, Finland, Hungary, , Latvia, Lithuania, Luxembourg, Netherlands, Malta, Norway, Poland, Portugal, Romania, Spain, Switzerland, the United Kingdom.

All videos will be reviewed by the selection committee, which will assess their compliance with the recommendations, and decide to make them available online or not.

If more than 3 videos from each country are submitted, only the videos selected by the coordinators of the National Europass Centres will progress to the voting stage of the competition.

Selection of winners

There will be two winners, one for the popular vote, one for the jury's favourite. There are also 3 runner-up prizes for the popular vote.

A maximum of 3 videos per country will separately be submitted to a public vote and a Jury vote. Each will choose their top 5 videos to move to the second round of voting. During the second round, the top 5 videos from the Jury will be subject to another round of Jury votes and the top 5 public videos will be submitted to a second round of public voting. This final round of voting will decide the Public vote winner and the Jury vote winner.

Important dates

Competition will run from 19.10 to 16.11.2015 midnight Central European Time!

Winners will be announced on 10.12.2015!

Competition's application form: <http://a.pgtb.me/Wd8l4>

Read more about Europass: <http://europass.cedefop.europa.eu>